

“ I entered Health Brigade as a suicidal wreck of a human being. I walked away as a success. I only have very good thoughts and much appreciation for this organization. Their services saved this man’s life. I will forever be grateful and will do anything I can to help continue the positive things Health Brigade brings to our community.”

~Russell Edmunds, Medical Clinic Patient & Mental Health & Wellness Client

We turn every \$1 donated
into \$8 worth of health services.



For \$600, we can care for a chronically ill patient providing primary care visits, labs and radiology for one year. In the current health care market, the same uninsured patient would pay thousands out-of-pocket.

Thank you for your service



Photo: Sid Koerin

She says there is no way to capture it in words. “You just feel something special here,” says Anita Brown Willoughby, MSW describing what it has been like to do her clinical residency at Health Brigade. “It’s a top notch place, as professional as any counseling practice.”

“Client care is a group effort here. There is total attentiveness to the individual” by having both a medical clinic and mental health program. “To me the most important part of this work is seeing the caring and respect given each person. They receive reliable and compassionate care in a warm climate.”

Since 2014, Anita has volunteered providing mental health screenings and therapy sessions for HB clients. She will be leaving Health Brigade in December. We thank her for her service.

Photo: Sid Koerin



2016 Summer intern Sophia Toe.

The need was clear. We hadn’t been located in the Fan area of Richmond since 1997. In a time of rapid health care changes, we can’t guarantee entirely “free” services into our future if we are to remain sustainable. And, most importantly, we have always been more than a Medical Clinic. Our Health Outreach team touches hundreds of lives when visiting neighborhoods, gathering places, centers and prisons. Our Mental Health Program spans across short-term sessions in the medical clinic to more comprehensive community-based mental health services—including psychiatry, individual therapy and psycho-social groups.

Over \$50,000 of professional research, strategy and art development for our new name and logo was donated to us through the generous and creative hearts of EAB Research, ideaspring and ndp.

When all was said and done and presented, it seemed our name conveyed two thoughts: 1) “Health” is what we do, and 2) “Brigade” is how we do it. Think Bucket Brigade—a human chain working together for the common good, circling back around to refill and keep the formation going.

People grow very attached to names, especially when they are almost 50 years old. But, after much study and conversation and input, we did it. We changed our name this year from Fan Free Clinic to **Health Brigade**.

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Embracing our identity as Health Brigade this past year was much bigger than just a name change. Our leadership worked tirelessly in parallel strategic planning processes to align our vision, mission, programs, brand identity and sustainability.

We hope you take pride in knowing that Health Brigade’s holistic, person-centered, comprehensive, creative approaches to health and wellness not

Photo: Lindsey Lyons



It takes a brigade to serve our patients and clients. Three different departments—Medical Clinic, Health Outreach & Advocacy and Mental Health & Wellness—collaborate daily to provide quality care to those who need it most. Just like a bucket brigade, we put out the fires and assist others in building healthier lives.

only meet the clinical quality standards of the traditional health system, but often exceed them in compassion, care coordination, cultural sensitivity and patient satisfaction.

WELCOMING • IMPACTFUL • TRUSTED • RESPONSIVE • INTEGRATED

Health Brigade provides quality health services, especially to those least served, in a compassionate and non-judgmental environment.

We know YOU care about the health of the community. So, we are asking **YOU** to become a member of the brigade. **YOUR help is critical** to ensure we have the resources necessary to enhance our services as we respond to a greater demand for them. **Use the envelope attached** or visit our website to donate. **www.healthbrigade.org** Thank you for your trust. Together, we can make a difference.

Jihad Abdulmumit
Community Case Manager, 13 years

There is "an esprit de corps that is Health Brigade," Jihad says. "The culture here is we work as a functional unit. That's why our new name fits us so well."

"It implies that we are on the frontlines addressing the needs of marginalized people."

"I'm excited about our name change. Health Brigade has a progressive ring to it. It implies 'liberated thinking.' We bring along the history of Fan Free Clinic but we are turning to address contemporary needs."

Jihad says the "boots on the ground" image that the word 'brigade' conjurs is especially fitting for the work he does.

Jihad is a community case manager doing prison outreach. Health Brigade's prison outreach program addresses the health needs of incarcerated individuals living with HIV/AIDS as they are released from jails and prisons.

Our name "is really appropriate for those of us who interact with aspects of the community where others don't always want to go" like prisons and public housing neighborhoods. **Not only does Health Brigade serve the underserved through our Medical Clinic but we are "marching forward addressing health needs in sometimes hostile environments,"** Jihad says.

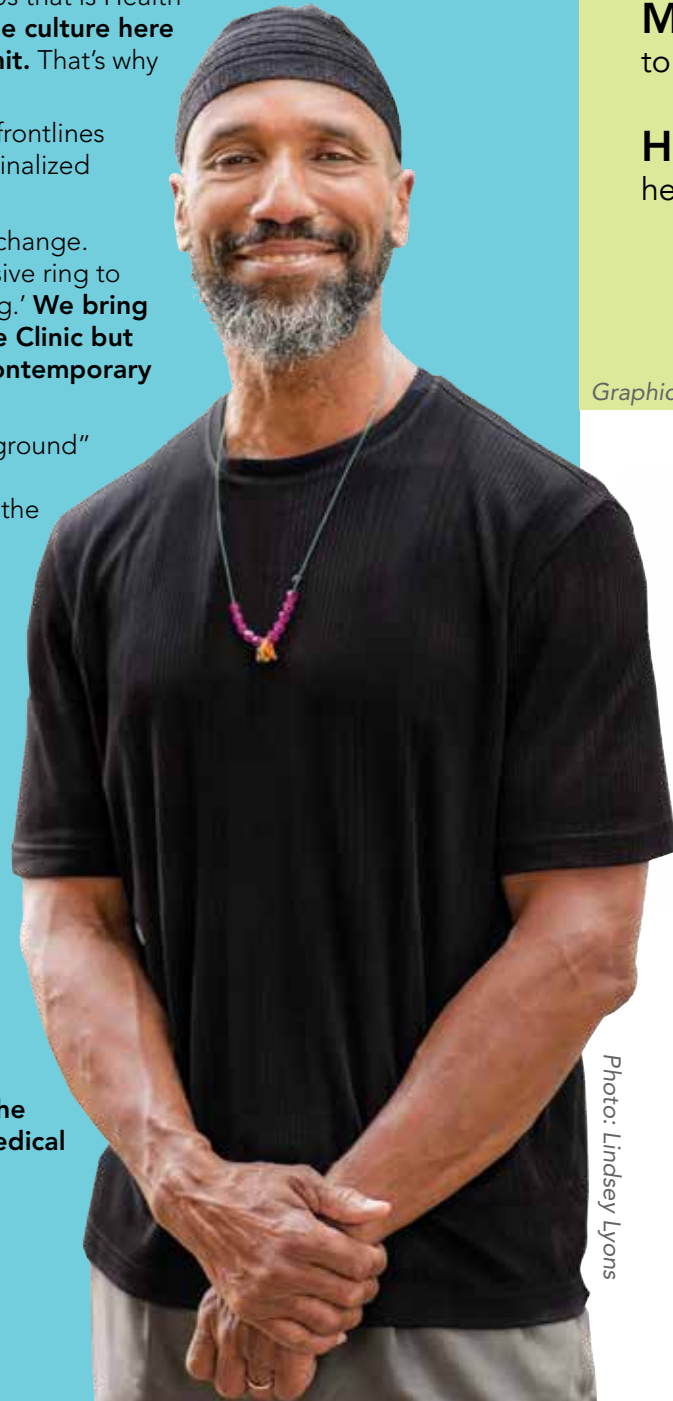


Photo: Lindsey Lyons

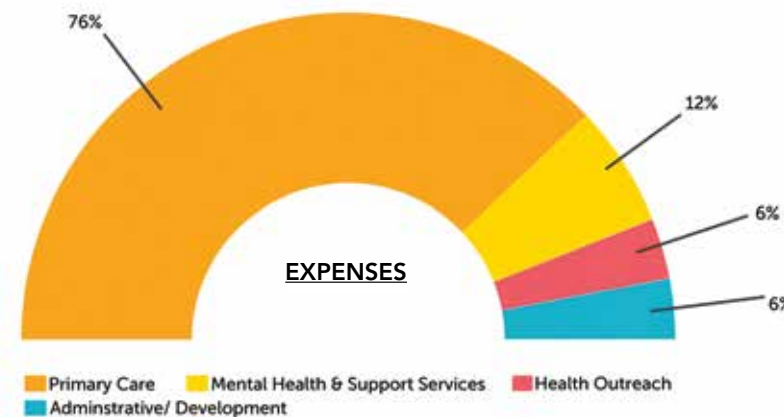
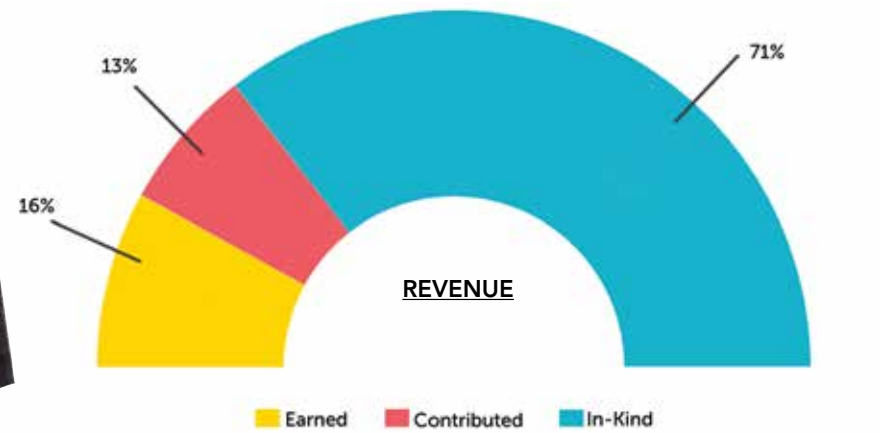
Health Brigade offers an integrated model of care and services. We are advocates for those we serve because it is the right thing to do. In Fiscal Year 2015-16, our three service divisions had the following impact:

Primary Medical Care provided **5,380** patient visits to low income and uninsured residents in Greater Richmond.

Mental Health & Wellness provided **4,400** encounters to clients and patients to enhance life satisfaction and well-being.

Health Outreach & Advocacy provided **13,920** sexual health education and testing services to the community.

Graphics: Sarah Konigsburg



Financials 2015-2016



The background color of the flag is between the two lightest blue and green MOSAICS. This color represents health and vitality without overpowering the MOSAIC.

The FLAG points to the right—referencing forward movement.

The MOSAIC represents the diversity of who we are and the people we serve. The abstract symbol is a health cross.

The elongated "L" works as a flag pole.

healthbrigade

The word BRIGADE is a stronger green color, emphasizing the importance of the people.

Green text symbolizes health and vitality.